



Skill India, Uber & Maruti join hands for driver training in the country; promote entrepreneurship

- **Uber plans big micro-entrepreneurship push**
- **Launches UberSHAAN to create 1 million livelihood opportunities by 2018**
- Pan-India programme to play an integral role in skilling the unskilled and mobilising the skilled workforce to become micro-entrepreneurs on the Uber platform
- MoUs signed between Uber and Maruti Suzuki and another one between Uber and National Skill Development Corporation (NSDC), to support driver training and on-boarding for the unskilled.

New Delhi, September 15, 2016: Skill India in partnership with Uber, the smartphone app that connects riders with drivers at the push of a button, has today announced the UberSHAAN initiative, aimed at creating 1 million livelihood opportunities as micro-entrepreneurs in India by 2018. Launching the initiative at the 9th Global Skills Summit at FICCI and supporting Skill India Mission, Uber announced partnerships with Maruti Suzuki and National Skill Development Corporation (NSDC) in support of this vision. These partnerships will support skill development and driver training programmes to create livelihoods with dignity for the unskilled.

UberSHAAN is aimed at expanding access to economic opportunities across the spectrum. From providing access to skill development and driver training to the unskilled; to helping trained drivers receive commercial licenses; to supporting the entrepreneurial ambitions of licensed drivers through vehicle financing and leasing solutions, UberSHAAN intends to empower 1 million Indians as micro-entrepreneurs on the Uber platform.

As part of the MoU signed with Maruti, the two will conduct a 4 month pilot in Delhi/NCR, Hyderabad and Chennai and organise driver training and on-boarding programmes, which is required to join the Uber platform. On completion of training and receipt of a commercial license, Uber will also be supporting the journey of successful candidates by offering vehicle financing and leasing solutions. Based on learnings from the pilot, the partnership will be expanded to other cities across India.

Through its partnership with NSDC, Uber will be supporting driver training at all the 158 NSDC training centres nationwide that promote skill building in the automobile sector. Eligible drivers will be offered vehicle financing and leasing solutions from Uber. Additionally, Uber Partner Support Centres will be providing soft skills training to existing and new driver partners in collaboration with NSDC.



Shri Rajiv Pratap Rudy, Union Minister of State for Skill Development and Entrepreneurship, shared, *"The partnership between NSDC & Uber is a shining example of PPP (Public Private Partnership) in action. Through concerted efforts towards skill development and entrepreneurship building, we can mobilise the untapped potential of millions of Indians and support them in their journey towards self-reliance and micro entrepreneurship. In this context, UberShaan's vision to skill and empower 1 million individuals in the next 2 years and help them turn micro-entrepreneurs is creditable. We extend whole hearted support to this initiative and encourage people to benefit from this scheme."*

Welcoming the partnership, Manish Kumar, CEO, NSDC said, *"The market dynamics have changed drastically with the unconventional approach that players like Uber have brought about in our country. It has opened doors for many who were sitting off the fence and did not know how to utilise their skills. Today internet platforms like Uber have given the opportunity to unite consumers and service providers and we feel this is a great way to promote entrepreneurship as well. We at NSDC are proud of this partnership and we hope that this joint partnership benefits many who are in need."*

"We at NSDC are committed to our goal of bring about such public private partnerships to the skills ecosystem and will deliver on best practises that will create a strong skills environment for youth"

Amit Jain, President, Uber India said, *"Uber is committed to creating more economic opportunities and extends full support to the government's Skill India and entrepreneurship building initiatives. With UberSHAAN, our plan is to rapidly scale India's entrepreneurial base and generate 1 million livelihood opportunities on the Uber platform by 2018. Our partnership with the National Skill Development Corporation and Maruti Suzuki will be instrumental in realising our goal by 2018".*

Randhir Singh Kalsi, Executive Director, Maruti Suzuki, said, *"Maruti Suzuki has established a nation-wide network of driving schools and has been offering structured and scientifically designed driver training courses for over a decade. We are happy to partner with Uber India and provide professional driving training to the individuals who wish to become Uber Drivers. We expect to train 30,000 drivers under this programme, who will benefit from learning crucial aspects related to safe and responsible driving and also earn meaningful livelihood through this association with Uber."*

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About NSDC

The National Skill Development Corporation India (NSDC) is a one of its kind, Public Private Partnership in India. It aims to promote skill development by catalysing creation of large, quality, for-profit vocational institutions. It provides funding to build scalable, for-profit vocational training initiatives. Its mandate is also to enable support systems such as quality assurance, information systems and train the trainer academies either directly or through partnerships.



About Uber

Uber is evolving the way the world moves. By seamlessly connecting riders to drivers through our app, we make cities more accessible, opening up more possibilities for riders and more business for drivers. From our founding in 2009 to our launches in hundreds of cities today, Uber's rapidly expanding global presence continues to bring people and their cities closer. Today Uber is available in 450+ cities across 73 countries. The service is available in 28 Indian cities -- more than any other country outside the United States and China. www.uber.com